

TERM	DEFINITION
Goals	Goals clarify the mission statement by translating it into major program directions. Goals are broad statements of the long-term results to be achieved. The goals are the link between the global mission statement and the specific measurable objectives.
Management Objectives	<p>Management Objectives (MOs) translate the goals into operational terms. MOs define measurable desired future resource conditions. They are “WHAT” you want the future resource condition to be.</p> <p>They should be (SMART):</p> <ol style="list-style-type: none"> 1. Specific 2. Measurable 3. Achievable 4. Results-oriented 5. Time-specific <p>Several MOs can contribute to the achievement of a single goal.</p>
Information Needs	INs define the specific knowledge or understanding (i.e., information) one needs for knowing if an MO is achievable and what actions one would take to achieve the desired resource condition identified in the MO. They define “WHAT YOU NEED TO KNOW.”
Management Actions	MAs define specific management actions that are needed to achieve a desired future resource condition (i.e., accomplish a management objective). They define “HOW YOU ARE GOING TO REACH YOUR OBJECTIVE.” They should have a timeline and a target completion date.

Based on definitions contained in Glen Canyon Dam MOs (6/10/98), Vision of the Vision: How the Pieces Fit Together (10/21/99), and work done by the AMWG Ad hoc Strategic Planning Group.