

Glen Canyon Dam Adaptive Management Work Group
Agenda Item Information
February 9-10, 2011

Agenda Item

Public Outreach Ad Hoc Group (POAHG) Report

Action Requested

- ✓ The following motion is recommended by the POAHG:
The AMWG agrees that the Adaptive Management Program (AMP) shall continue to have a Public Outreach Ad Hoc Group, and that the group shall operate under the attached Organizing Principles.
- ✓ Feedback: The POAHG requests that AMWG members interested in serving on the POAHG be identified and appointed.

Presenter

Mike Yeatts, POAHG Chair (Hopi Tribe)

Previous Action Taken

- ✓ Other: During the **February 2010** AMWG meeting, Secretary's Designee Anne Castle gave the POAGH the following action item:
The POAHG will have a work session to determine future direction. Develop a list of pending projects, and determine which should be completed and which they need direction on. Make a recommendation at the next AMWG meeting.

Relevant Science

N/A

Background Information

Operating Principles

As early as January 2001, the draft strategic plan presented to the AMWG for discussion included an objective that was to build public support for the AMP with a public outreach plan developed by the public affairs staff of Reclamation, National Park Service, and USGS and adopted by the AMWG. The Public Outreach Ad Hoc Group (POAHG) has been in existence in its current form since March 2004, when the AMWG also decided that public outreach efforts would be accomplished at the AMWG level.

When the POAHG was established, there was clear direction given to the group and many AMWG members participated. Many of the explicitly defined tasks have been accomplished. In addition, agencies' Public Affairs professionals have represented many of the AMWG members on the Ad Hoc Group. In order to ensure that its direction and products are meeting the needs of the AMWG, the POAHG must check in periodically with the AMWG.

Public Outreach Ad Hoc Group (POAHG) Report, continued

To that end, a POAHG meeting was held October 27, 2010 to address whether a public outreach group was still needed and, if so, what its focus should be. All AMWG members and their alternates were invited to attend. In addition, a questionnaire was sent to all members to obtain their input even if they could not attend the meeting in person.

The overwhelming consensus from the participants was that public outreach should be an integral part of the AMP, and that the POAHG should continue to serve that function for the AMWG under a set of Organizing Principles that follow on the next page.

Identification of Members

Under the terms of the Organizing Principles (see next page), AMWG members can serve on the POAHG and designate other representatives from their organizations (such as public affairs and communications personnel) to attend the meetings.

It would be helpful if those who wish to serve on the POAHG would identify themselves and be officially appointed by the Secretary's Designee.

PUBLIC OUTREACH AD HOC GROUP ORGANIZING PRINCIPLES

The overarching purpose of the POAHG is to provide a public face for the Adaptive Management Program (AMP) – it will focus on what the AMP is and what the AMP does. Further, it will serve as an information-sharing forum for the public outreach specialists within the AMP. The POAHG will not take the lead in development of “time sensitive” press releases, science reports, or other materials related to agency compliance. The POAHG, in its coordination role, may help distribute these types of materials for the respective agencies.

Committee standing

POAHG will continue to serve as an ad hoc group for the Adaptive Management Work Group (AMWG).

Membership:

Membership is open to any AMWG member, AMWG alternate, or a representative designated by any AMWG organization. At least one AMWG member or AMWG alternate must be present on the ad hoc and attend each scheduled meeting to serve as the “Sponsor.” The Sponsor will act as AMWG’s liaison to the ad hoc. However, any AMWG member, AMWG alternate or their designated representative may serve as the POAHG’s Chair to provide leadership, organization and continuity for the ad hoc. In addition, a representative of the Bureau of Reclamation (not necessarily the AMWG representative) must also serve on the ad hoc. It is highly recommended that representatives of the DOI Secretary’s Office, DOI agencies, and Grand Canyon Monitoring and Research Center also participate on the ad hoc.

A POAHG planning meeting will be held once every two years in coordination with the two-year AMWG budget cycle. Actual AMWG members or alternates are needed to participate in this meeting to develop POAHG tasks and associated budgets. Once tasks and budgets are developed, other representatives from their organizations can be assigned to fulfill the POAHG assignments.

Because POAHG is an ongoing ad hoc, representatives of any AMWG organization may choose to participate in any POAHG meeting or forum when relevant topics are addressed.

General Duties:

- Develop outreach materials that inform the public about the function, and activities of the AMP. In the near term, this will include additional fact sheets, resources for the recreational guiding community, and expansion of the AMP website to allow better integration and links among the AMP organization websites.
- Maintain existing fact sheets, displays, and other outreach materials.
- Maintain and further develop the AMP website. A goal is to move towards a more web-based information network that will better serve interested parties, AMWG members, the news media, and the AMP organization’s public outreach professionals.

ADAPTIVE MANAGEMENT PROGRAM



Public Outreach Ad Hoc Group Report

**AMWG Meeting – Phoenix, AZ
February 2011**

Topics

1. Organizing Principles
2. Identify Ad Hoc Members
3. Ongoing Projects



Need for Organizing Principles

- POAHG formed in 2004
 - Participants no longer AMWG members
 - Most original tasks completed
- Lack of direction from AMWG
 - February 2010 Action Item – future direction?
 - October 27 meeting: purpose and need for AMWG



Organizing Principles

- POAHG will continue to be an ad hoc
- Members can be AMWG members, Alternates, or designated representative
- AMWG member or Alternate serves as “Sponsor”
- BOR will serve on ad hoc
- Can be chaired by any member
- Full AMWG participation every two years



Organizing Principles - duties

- Provide public face for AMWG
- Develop materials that inform public about the function and activities of the AMP
- Maintain existing products
- More towards a web-based information forum to better serve public, AMP participants and public outreach professionals



Motion

“The AMWG agrees that the Adaptive Management Program (AMP) shall continue to have a Public Outreach Ad Hoc Group, and that the group shall operate under the attached Organizing Principles.”



Identification of POAHG Members

Raise your hand!



Ongoing Activities

- New traveling display
 - Colorado River Water Users
 - Available for other meetings
- Grand Canyon Poster reprinted
- Update Glen Canyon Dam display
- Web and fact sheet updating
- New Materials
 - Guide resources
 - New fact sheets – HFE, NNFC, LTEMP?
- Administrative History

