

AMWG – Public Outreach

Progress Report

AMWG Meeting – Phoenix, AZ

August 30, 2005



POAHG Agenda Items

Previous Actions Taken by AMWG

AMWG approves as presented:

- Logo & catch phrase
- Anonymous hosting of website by BOR
- Conceptual outline for stationary display

AMWG delegates to POAHG:

- Posting & updating of website
 - Identification of topics for fact sheets
 - Strategy for development of stationary display
 - Rapid response to media issues w/ AMWG involvement
 - Development of guide resource materials
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Upcoming Actions

Information Items:

❖ **Adopt-a-Beach proposal**

- Service contract to be presented to BOR for consideration
- Executive summary included in packet

❖ **Stationary display outline**

- Review of latest iteration of stationary display proposal
- Overview of display construction parameters & timetable
- Comments accepted from AMWG through Sept. 30, 2005



Upcoming Actions

Information Items:

❖ **Guide resources wallet card & laminated field sheets**

- Products intended to spur curiosity about AMP program and activities w/ Grand Canyon visitors
- Initial production run:
 - 50,000 wallet cards
 - 10,000 laminated field sheets



Upcoming Actions

Information, plus feedback from AMWG:

- **AMP Website Development:**
 - Overview of primary navigation headings
 - About AMP
 - Resource Information
 - FAQs
 - Photo Gallery
 - Current or Upcoming Events
 - Contact Us
 - Partner links

Registered Link: www.gcdamp.gov

- **Comments accepted from AMWG through September 30, 2005**



AMP Website Development

Information needed from AMWG members:

- Half-page narrative profiling each stakeholder's AMP interests and concerns
- 3 Frequently Asked Questions & Answers
- 3 Photographs from resource area or perspective



Traveling Display



Future Actions by POAHG

- ✓ New Fact Sheets
- ✓ Launch of Website
- ✓ Science Symposium
- ✓ Tribal Outreach Approach
- ✓ Traveling Display
- ✓ Guide Resource Materials
- ✓ Long-Term Public Outreach Plan



Motion Requested

Final approval requested from AMWG:

❖ Fact Sheets

- AMP Purpose & Goals
- Adaptive Management Program Origins
- Hydropower & the AMP
- Who We Are
- Whitewater Recreation

