

Strategic planning for GCMRC



Strategic vs. operational* plans

- **Strategic plan**
 - visionary
 - conceptual
 - directional
 - short (20-25 pages)
- **Operational plan**
 - shorter term
 - tactical
 - focused
 - implementable
 - measurable
 - detailed

*or implementation



What this plan is not

- An effort to depart from the previous role of GCMRC in the AMP
- An operational plan
- A strategic science plan

Strategic plan should...

- **Serve as a framework for decisions or for securing support.**
- **Provide a basis for more detailed planning**
- **Explain the business to others in order to inform, motivate & involve**
- **Assist benchmarking & performance monitoring**
- **Clarify existing strategies**
- **Stimulate change and become building block for next plan**

History

- Last approved plan 1998-2002
- Revised plan 2000-2004

Contents of Strategic Plan



GCMRC strategic plan underpinnings

- 1) Science**
 - Objective**
 - Non-advocacy**
 - Relevant**

- 2) Responsive to AMP Strategic Plan :**
 - Principles**
 - Goals**
 - MO's**
 - IN's**

Vision

- **To be the undisputed leader in providing relevant, valuable, accurate, and timely information on the effects of Glen Canyon Dam operations on the natural and cultural resources in the Grand Canyon.**

Mission

To provide credible, objective scientific information to the Glen Canyon Dam Adaptive Management Program on the effects of operating Glen Canyon Dam on the downstream resources of the Colorado River ecosystem, utilizing an ecosystem science approach.

Linkages

- **DOI Strategic Plan**
- **USGS Strategic Plan**
- **USGS Leadership Program**
- **AMP Strategic Plan (keystone)**

Evaluation of strengths and weaknesses

- What are the areas that we currently have capacity to support well?
- What are the areas that we need to develop to have capacity in the future?
- What are the opportunities/critical needs in the future?

Strengths

- **Dedicated staff**
- **Creativity**
- **Logistics program**
- **Good equipment**
- **Ability to react quickly**
- **Sediment research and monitoring**
- **Excellent relationships with cooperators**

Opportunities for improvement

- Workload and staffing issues
- Contracting
- Permitting
- Morale
- Need for new ideas
- Productivity
- outreach
- Center focus and integration
- Safety
- SOP's

Drivers and emerging issues

(What are the “big” science issues?)

- TCD
- Drought/climate
- New listings
- Invasive species/disease

Corporate values

- Responsiveness to AMP [Goals, MO's, IN's]
- Product-oriented
- Diversity
- Rewarding environment
- Accountability (personal and \$)

Goals

What's next

- **Revise as appropriate according to input from SAB and stakeholders**
- **Present final version at AMWG October meeting**