

29th WERC Environmental Design Contest

April 7-10, 2019



All About Discovery!™
College of Engineering



What is WERC ?

WASTE MANAGEMENT EDUCATION RESEARCH CONTEST

A unique design competition that brings industry, government, and academia together in search for improved solutions to environmental challenges.

Background

Since **1991**, the competition has been held annually at the **New Mexico State University** in Las Cruces, New Mexico, drawing hundreds of college students from throughout the United States and around the world. Student teams design solutions for real-world problems and develop fully operational bench-scale models of their technologies.

Mission of WERC

Develop human resources and technologies that assist various levels of government and private sector companies with environmental restoration, waste minimization, pollution prevention, and conservation of natural resources.

Mission of WERC

The tasks, presented at the contest, represent real world problems faced by sponsoring industry and government agencies. Often the solution presented by a student team will provide an implementable process, or open door to a new direction of research for the task sponsor.

Where it starts ?

Task development

Tasks are developed as a collaboration effort between the WERC team at NMSU and sponsors.

WHY SPONSOR?

Show your organization as a thoughtful committed leader creating opportunities for recreation and education..



Benefits for sponsors

Connect

with expertise in the environmental field from different agencies, industries and companies.

Showcase

your organization's expertise at the Design Contest.

Demonstrate

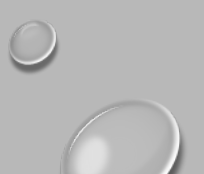
your leadership, share topics and work you care about with Faculty and students from Universities around the globe.

Provide

professional development opportunities for mid-level managers participating as judges.

Achieve

potential employment opportunities through the additional time we provide for interaction with highly-skilled students from various universities.



Sponsors:

Freeport McMoran

"Freeport-McMoRan receives multiple benefits from its sponsorship of the Design Competition: name recognition and ability to highlight our commitment to sustainable development, task sponsorship, relationship development with key universities and professors, recruiting outstanding students and finally the development of Freeport staff through their participation as judges."


Jerry Roose, Director of North American Environmental Operations, Freeport-McMoRan



TASK SPONSORSHIP LEVELS

Platinum Level \$15,000	Gold Level \$10,000	Silver Level \$5,000
Task Development +Committing up to 5 Judges at the event + Contributing to the FAQ	Task Sponsor +Committing up to 3 Judges at the event + Contributing to the FAQ where applicable	Task Sponsor+ committing a judge to the event
Recognition at welcome session and Awards Banquet	Recognition at welcome session	Recognition at Awards Banquet
Opportunity to give a 10-minute keynote at Awards Banquet	Opportunity to give a 5-minute keynote at Welcome session	
Up to three minute video advertisement for your company displayed during all meals (Sponsors provide the video)	Up to one minute video advertisement for your company displayed during all meals (Sponsors provide the video)	
Logo featured on-full screen during meals at the event	Logo featured on-half screen during meals at the event	Logo featured on-quarter screen during the Awards Banquet
Full page advertisement in the Design Contest program	Half page advertisement in the Design Contest program	Quarter page advertisement in the Design Contest program
Recognition on the conference website	Recognition on the conference website	Recognition on the conference website
One skirted exhibit table for the duration of the event that can be used for recruiting students, sharing promotional items from you company. etc.	One skirted exhibit table for the duration of the event that can be used for recruiting students, sharing promotional items from your company. etc.	One skirted exhibit table during the network reception
Inclusion of company promotional items for all attendees (Judges + faculty +students)	Inclusion of company promotional items for (faculty +students)	

EVENT SPONSORSHIP LEVELS

President Sponsor \$4,000	Leadership sponsor \$3,000	Family Sponsor \$2,000 each	partner Sponsor \$1,000	Friend Sponsor \$500 each
One Award Banquet Dinner	One Welcome Dinner	Lunch Monday OR Tuesday	One Networking Reception	Break Monday OR Tuesday
Signage on tables at the Banquet	Signage on tables at the welcome dinner	Signage on tables at the lunch	Signage on tables at the reception	Signage on tables provided for snacks
One skirted exhibit table for the duration of the event that can be used for sharing promotional items from you company. etc.	One skirted exhibit table for the duration of the event that can be used for sharing promotional items from you company. etc.	One skirted exhibit table for the duration of the event that can be used for sharing promotional items from you company. etc.	One skirted exhibit table for the duration of the event that can be used for sharing promotional items from you company. etc.	One skirted exhibit table for the duration of the event that can be used for sharing promotional items from you company. etc.
Recognition at both welcome session and Award Banquet	Recognition at Welcome session			
Recognition at WERC website	Recognition at WERC website			
Full-screen sponsor page during the Award Banquet	Full-screen sponsor page during the Welcome dinner			

JUDGES FOR WERC 2018

- **Boeing Company**
- **Cobb Fendley, Inc.**
- **El Paso Electric**
- **Freeport-McMoRan, Inc.**
- **Holloman Air Force Base**
- **Los Alamos National Laboratories**
- **Molzen Corbin**
- **NM Environment Department**
- **NMSU Arrowhead Center**
- **Pacific Gas and Electric Company**
- **Sandia National Laboratories**
- **Tucson Water**
- **U.S. Dept. of Energy**
- **University of New Mexico U.S. Bureau of Reclamation**
- **White Sands Missile Range**

REGISTRATION ON SUNDAY APRIL 7TH, 2019



SUNDAY : WELCOME SESSION AND SAFETY PRESENTATION



MONDAY : ORAL PRESENTATION



TUESDAY: BENCH SCALE DEMONSTRATION AND POSTER PRESENTATION



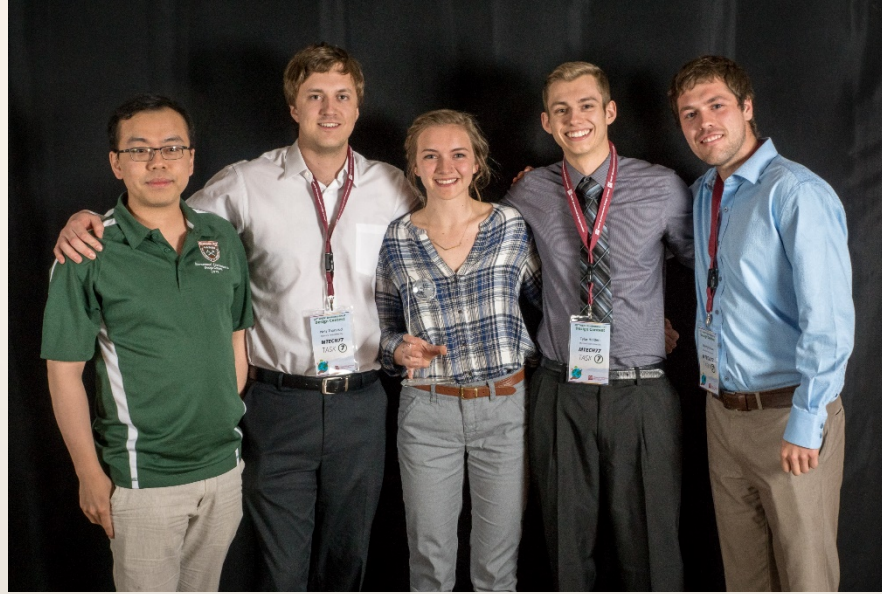
TUESDAY: NETWORK RECEPTION



WEDNESDAY : AWARDS BANQUET



WINNERS ANNOUNCEMENT



THE 29TH WERC DESIGN CONTEST TASK SPONSORS

- Freeport-McMoran Inc.
- Intel
- NASA
- El Paso Electric Company
- USDA
- EPA
- US. Bureau of Reclamation



LOOKING FORWARD FOR YOUR CONTRIBUTION

For 2020 :

Task Sponsorship

For 2019 :

Event sponsor

Judge participants

Faculty and Team participants



