

YAKIMA BASIN INTEGRATED PLAN

OUTREACH ACTIVITIES 2018
YRBWEP WORKGROUP MEETING DECEMBER 19TH, 2018

YBIP OUTREACH ACTIVITIES



- Introduction
- YBIP Activities 2018
- YBIP Online Resources
- Looking ahead 2019
- Share surprise



YBIP COMMUNICATIONS/ OUTREACH



Hi I'm Kelsey Green!



- Events/ tours
- Online strategy
- Stakeholder coordination
- Assist in finding information and preparing materials
- Resource for public

2018 YBIP EVENTS



- CWU Earth Day, April 21st
- WA State Fly Fishing Fair, May 4th & 5th
- Salmon Safe IPA Festival, August
- KC Fair/ Ellensburg Rodeo, Aug 30th Sept 1st
- Floodplains: A Multi-Benefit Story, November 27th
- Kittitas County Farmers Market, Sept 22nd
- Naches Valley Middle School, May 25th & Nov 11th
- Yakima Outdoor Film Festival, Sept 21st
- Sagebrush Hills Film Festival, November 3rd

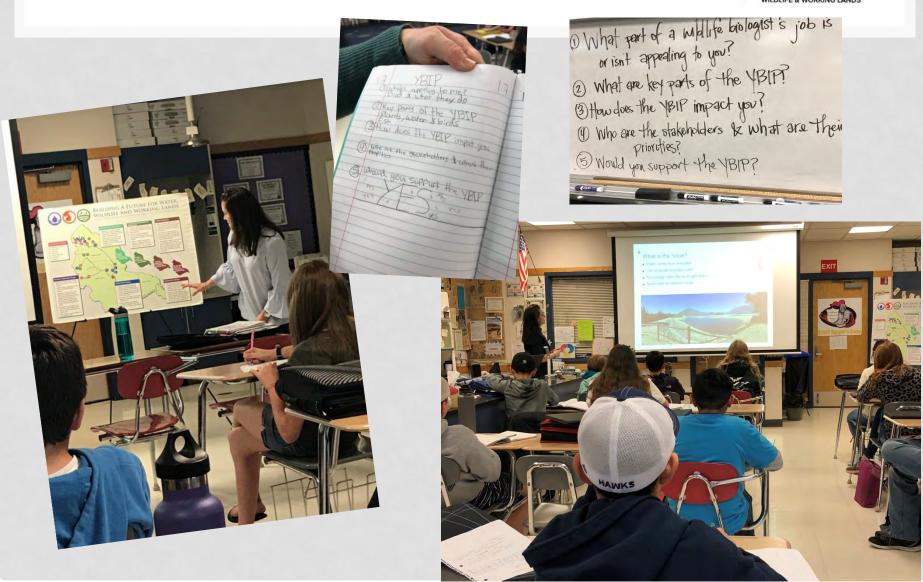
FILM FESTIVALS





CLASSROOM EDUCATION





BASIN TOURS











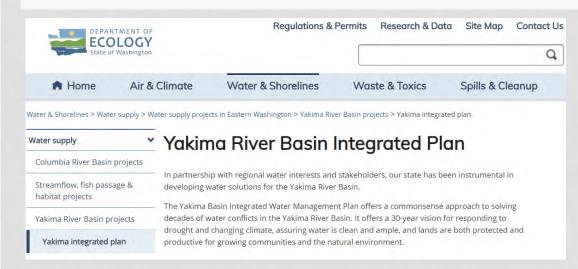
COMMUNITY ENGAGEMENT





YBIP ONLINE RESOURCES





The Yakima Basin Integrated Plan is about making sure Washington's Yakima Basin is always a great place for fish, families and farms.





LOOKING AHEAD - 2019



YAKIMAPLAN.ORG

- Portal website for all stakeholders
- Launch of Social Media, consistent across all platforms



BUILDING A FUTURE FOR WATER, WILDLIFE & WORKING LANDS

Color Palette



Typography

Primary colors below 80% opacity are not suitable for type, only graphics and backgrounds.

Grey colors below 75% opacity add 40% black are not suitable for type, only graphics and backgrounds.



ABCDEFGHIJKLM NOPQHSTUVWXY Zabcdefghijkim nopqratuvwxyz 1234567890

Eurostyle Extd (C Logo & Headers E

OUTSIDE Experience nature



Trajan Pro 3
Titles & Headers

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0

OUTSIDE EXPERIENCE NATURE



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Myriad Pro Body Text OUTSIDE Experience nature

PRESENTING!...



YBIP 2018 Highlights!



Welcome to the Yakima Basin Integrated Plan Highlights

Since 2013, participants in the Yakima Basin Integrated Plan including irrigation districts, the Confederated Tribes and Bands of the Yakama Nation, environmental groups, the City of Yakima, State and Federal agencies, county governments, and others have made great strides in achieving water reliability and resource improvements for people, farms, and fisheries in one of Washington State's most important watersheds. Dedicated participants from these groups form the Yakima River Basin Water Enhancement Workgroup.

Highlights of these accomplishments are presented inside and would not have been possible without the collaboration and funding support from the Bureau of Reclamation and the Washington State Department of Ecology.

Reclamation and Ecology are committed to advancing the Integrated Plan's 30-year water strategy in collaboration with the Yakima River Basin Water Enhancement Workgroup and its various committees.



QUESTIONS?



