

2013 Idaho Canal Safety PSAs

PSA #1: Canals Aren't for Foolin' Around!

Otto: Hey hey hey kids! Otto Otter here! Canals are not for foolin' around! But don't take my word for it; ask your Governor!

Gov. Otter: That's right Otto. Take it from this Otter, canals can kill. The water is fast, cold, and deep, and if you fall in it's very hard to get out.

Otto: So playing here is risking your life! Stay out and stay alive!

Gov. Otter: So this summer stay cool, but don't use a canal as your pool.

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PSA #2: Leash Up, Stay Out, Stay Alive!

I'm Governor Butch Otter. All summer long water delivered by these canals brings life to our arid lands. But some canals can kill. The water runs fast, cold, and deep. Canal walls are steep and treacherous. Pumps and other hazards can trap and drown you. Don't let your kids or friends go anywhere near canals. If you have a pet, leash him up! Keep him out! Because staying out means staying alive.

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PSA #3: Stay Out & Stay Alive!

Gov. Otter: I'm Idaho Governor Butch Otter. Did you know that drowning is the second leading cause of childhood deaths? Did you also know that playing in irrigation canals can kill your friends, family, and even your pets? Canals push cold, deep water downstream up to 5 feet per second. Your child can drown in seconds! Is it worth the risk? Parents, don't let your kids, pets, or others go near canals this irrigation season.

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