

A Dam Good Celebration!

September 14-21



75th Anniversary Celebration to Honor Shasta Dam and its Workers

Eight Days of Educational and Fun Activities for Everyone

- Evening Tours of Shasta Dam
- Monolith Tours & History
- Human 75 Photo on the Dam
- Shasta Dam Workers Reunion
- A Day in the Boomtowns
- Science Fair
- Monument Dedication
- Lighted Boat Parade
- Fun Run • Show & Shine
- Live Entertainment



ShastaDam75.org

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RECLAMATION

Managing Water in the West

Reclamation is joining with local community groups to celebrate the 75th anniversary of the groundbreaking of the Shasta Dam construction project. Several events will be held throughout the week of September 14-21, 2013, and will focus on the historical milestone and the huge impact Shasta Dam has had not only on the State of California but also our nation. The purpose of the various events will be to bring awareness to the public of Reclamation, the historical significance and importance of Shasta Dam and the communities that came to be because of the construction of this massive dam.



Purpose/Key Message:

To commemorate the 75th anniversary of groundbreaking for Shasta Dam, and highlight the importance of this major Reclamation facility and the Central Valley Project.

Key points:

- Shasta Dam is the second largest concrete dam in the United States.
- Shasta is the key facility of the Central Valley Project, Reclamation's largest water project.
- Shasta Dam has had a major impact on the agriculture and economy in California, and has changed the way people live in the region. Without Shasta Dam's flood control and water storage capabilities, life would be very different.
- Dam builders traveled from many regions of the country during the Great Depression for employment, and continued construction through WWII as a matter of patriotic pride.

Partners:

Reclamation's MP-Region (Reclamation)
Reclamation's Northern California Area Office (NCAO)
Shasta Lake Heritage and Historical Society
City of Shasta Lake
Shasta Lake Business Owner's Association
Gateway Unified School District
Shasta Damboree Committee
Shasta Lake Chamber of Commerce
Shasta-Trinity National Recreation Area (USFS)
Shasta Lake Lion's Club
SWEAT Running Club
Turtle Bay Exploration Park

Schedule of Events

Saturday, September 14: Concert in the Park -

- Evening of friends, food and entertainment sponsored by the Shasta Lake Chamber of Commerce

Sunday, September 15: Fun Run at Shasta Dam

- Co-Sponsored with SWEAT Run Club

Monday, September 16: *Big Idea* Science Fair at Shasta Dam

- Co-Sponsored with Gateway Unified School District and City of Shasta Lake

Tuesday, September 17: Night Tours of Shasta Dam and Video Presentation

- “*Hard Times, Hard Work*” video presentation by Shasta Lake Heritage and Historical Society
- Provided by Shasta Dam Guide Team (Reclamation)

Wednesday, September 18: Show and Shine Car Show and Night Tours of Shasta Dam and Video Presentation

- Show and Shine co-sponsored by Shasta Lake Lion’s Club
- “*Hard Times, Hard Work*” video presentation by Shasta Lake Heritage and Historical Society
- Dam tours provided by Shasta Dam Guide Team

Thursday, September 19: Monolith Tours at Turtle Bay and Monolith History-An Evening with the Kutras Family

- Monolith Tours held at Turtle Bay Exploration Park
- Monolith History: An Evening with the Kutras Family held at Turtle Bay Exploration Park

Friday, September 20: Human “75” on Shasta Dam, Monolith Tour at Turtle Bay and A Day in the Boomtowns

- Shasta “75” photo on top of Shasta Dam
- Monolith Tours held at Turtle Bay Exploration Park
- A Day in the Boomtowns open house events sponsored by SLHHS, Shasta Lake Methodist Church and Shasta Lake Community

Saturday, September 21: Monolith Tours at Turtle Bay, Annual Dam Builder’s Reunion and Tour, Hometown Community BBQ, and Shasta Lake Boat Parade

- Monolith Tours held at Turtle Bay Exploration Park
- Dam Builders Reunion and Tour Co-sponsored by Shasta Lake Heritage and Historical Society, Gateway Unified School District, and the City of Shasta Lake
- Hometown Community BBQ co-sponsored by Shasta Lake Lion’s Club
- Shasta Lake Boat Parade sponsored by Shasta Lake Business Owner’s Association

Activities/Program Specifics:

- **Concert in the Park:**

The community is invited to an evening of friends, food and entertainment at the Clair Engle Park in Shasta Lake City, sponsored by the Shasta Lake Chamber of Commerce.

- **Fun Run at Shasta Dam:**

The fun-run will start on top of Shasta Dam and take a course of approximately 5 miles down to the base of the dam and back up to the visitor center. For those not interested in the longer run, the option of walking the dam crest and back is an option (approximately 2 miles). This fits in with the *Let's Move Outside* initiative.

- **Big Idea Science Fair:**

This "idea fair" is for local Shasta Lake Junior and Senior High School students, encouraging them to think towards the future of water and power management and conservation. Individuals and teams will compete for educational savings bonds, awarded by the City of Shasta Lake. The engineering and environmental branches of NCAO will be acting as judges for the competition. All entries will be on display in the Shasta Dam Visitor Center throughout the week of September 16-21. This fits the *America's Great Outdoors* initiative.

Beltline Display at Shasta Dam

- A 6-foot section of beltline is on display at Shasta Dam Visitor Center, on loan from Turtle Bay Exploration Park. The display features some historic advertisements about the belt and the Goodyear Company who provided the rubber to make the 9.6 mile conveyor belt –the longest conveyor belt in the world at the time. Historical photos showing the Monolith and the gravel delivery system are on display as well.

- **Night Tours of Shasta Dam:**

The tour of Shasta Dam, normally offered only during the day, will be offered at night, providing visitors a unique opportunity to see a different view of the dam. The walking tour will include stops in the Shasta Powerplant and diversion tunnel. The tour will also include information on the history, construction and purposes of the dam. The tour fits the *Let's Move Outside* initiative.

- **"Hard Times, Hard Work" Video Presentation:**

- This video produced by the Shasta Lake Heritage and Historical Society is about the Construction of Shasta Dam and the stories from some of the dam builders and their family members. The work was hard and dangerous, yet thousands came from all around the country to secure of the "dam jobs." To add flair, the dam kids share what life was like growing up in the Boomtowns and the mischief they got into playing around the construction site of the second largest dam in the nation.

- **Monolith Tours: at Turtle Bay Exploration Park**

The Monolith, at Turtle Bay Exploration Park in Redding, CA, is the remains of the gravel site used for the construction of Shasta Dam. Tours of the substructure of the massive gravel sorting plant and beginning of the 9.6 mile conveyor system will be given by Turtle Bay docents, highlighting this important part of area history. The tour fits the *Let's Move Outside* initiative.

RECLAMATION

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- **Show and Shine Car Show:**
The Show and Shine will include approximately 75 classic cars on display in the Shasta Dam Visitor Center parking lot. Part of this popular event will be a car parade for the group across Shasta Dam, including many photo ops.
- **Monolith History Program: An Evening with the Kutras Family**
Turtle Bay Exploration Park will host an evening lecture. Scheduled to appear is the Kutras Family, previous owners of the property where all the gravel for the dam was obtained, as well as the Monolith. They will tell their story, and how a dairy farm on swamp land became the supplier of 12 million tons of gravel for the construction of Shasta Dam.
- **A Day in the Boomtowns:**
Various organizations, including the oldest original church in Shasta Lake, will host open house for people to stop in. Various organizations, including the oldest original church in Shasta Lake, will host open house for people to stop in. The 75th Committee is planning on promoting "A Day in the Boomtowns" with various facilities offering "open houses" where you would decorate with historical memorabilia, be open your regular hours and have your staff able to talk about your history of the 1938-1945 era. We are preparing a map of the "A Day in the Boomtowns" open houses and plan to produce this on placemats to be distributed for free to the local restaurants. The map would include the following locations:
SL Historical Society Museum
SL Methodist Church - 75th anniversary also
Toyon Dam Worker's Memorial Park - hosted by the SL Garden Project
Toyon School - 75th anniversary also
Joe's Giant Orange.
- **Shasta "75" Photo:**
This will be a gathering of students, community members, and Reclamation employees forming a human number "75" on top of Shasta Dam, for an aerial photo op. CHP will be flying over the dam getting the "historical photo." With the roadway approximately 30' wide, we should be using about 300-350 people.
- **Annual Dam Builders Reunion and Tour:**
The annual Dam Builder's Reunion will include a luncheon and special tour of Shasta Dam. Dignitaries invited include key individuals from Interior, Reclamation and local State, County and City government. A highlight of the luncheon will also include a living history portrayal of Frank Crowe, Superintendent of Construction at Shasta and Hoover Dams.
- **Hometown Community BBQ:**
The local community will be invited to attend a good ol' Hometown BBQ at Shasta Dam. Shasta Lake Lions have volunteered to cook the food, and local talent (singers, bands, drummers and other entertainment) will be solicited for the festivities.
- **Shasta Lake Boat Parade: FINALE**
As a finale for the week, the Shasta Lake Business Owners Association and the Shasta Lake Boaters Association will be coordinating a lighted boat parade on Shasta Lake. This will be able to be viewed from the dam and other key points around the lake.