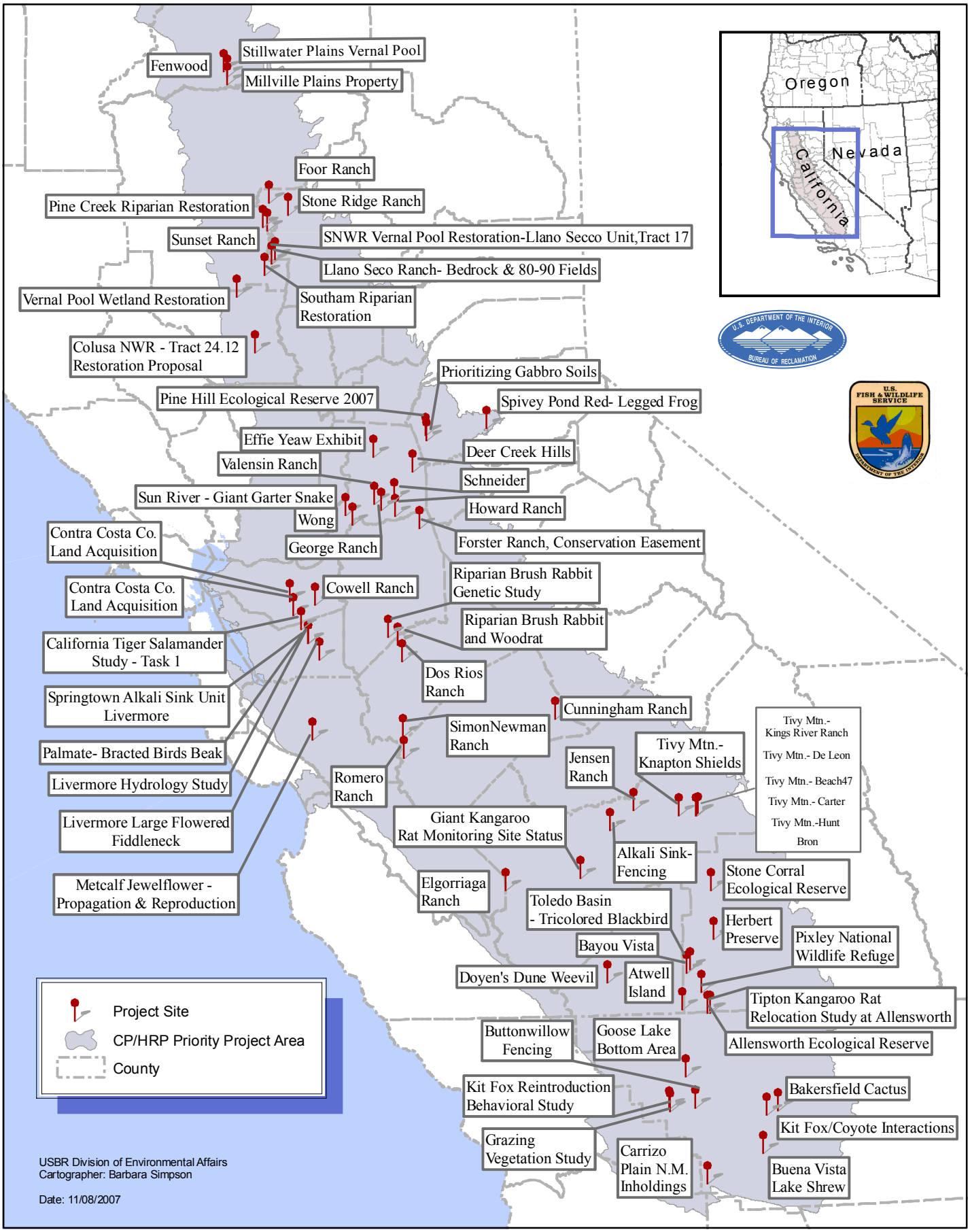Central Valley Project Conservation Program