

VEGAS HIGHWAY TRAVEL BOOSTED

75 Per Cent Increase Indicated By Traffic Count Recently Taken

An increase in travel over the Arrowhead Trail thru the city of Las Vegas of nearly 75 per cent on both legs, and a jump of 27 per cent over the Boulder highway is revealed in the recently completed automobile census taken for the year 1933 by the state highway department.

Figures compiled by C. C. Boyer, division engineer, disclose that the travel over the Arrowhead Trail, after suffering a rather severe slump in 1932, has come back to exceed the peak figure of 1931 by a substantial margin and establish this route as the major tourist route in the state of Nevada.

These figures based on average daily travel, reveal the following comparison on the three major highways leading into Las Vegas:

Los Angeles Highway

	1933	1932
Total vehicles	1006	587
Trucks - busses	121	74
Foreign cars	538	282
Nevada cars	308	224

Salt Lake Highway

	1933	1932
Total vehicles	752	448
Trucks - busses	83	81
Foreign cars	455	225
Nevada cars	374	138

Boulder Dam Highway

Total vehicles	1450	1138
Trucks - busses	106	93
Foreign cars	361	345
Nevada cars	963	694

The increase on the Los Angeles highway represents a 75 per cent jump, on the Salt Lake highway, 70 per cent and on the Boulder highway 27 per cent.

The Searchlight route with an average of 29 cars a day, dropped off considerably from the 1932 figure as did the traffic from Boulder City to Searchlight which totalled 21 cars a day as against an average of 56 in 1932.

Travel on the Arrowhead Trail, during the period of the survey, was heaviest between the hours of 10 p. m. and 2 a. m., with the hour from one to two o'clock holding a slight advantage over the other night periods.

Travel on the Las Vegas-Beatty highway, checked at Indian Springs registered a gain of 8 cars a day with an average of 32 as against 24 a year ago.

At Glendale the figures showed a heavy increase in travel there as follows:

	1933	1932
Total vehicles	596	346
Trucks - busses	80	52
Foreign cars	477	249
Nevada cars	39	44

On the Las Vegas-Caliente route, now under construction a total of 13 cars a day was the record as against 6 last year.