

Las Vegas, according to figures recently compiled by the Chamber of Commerce, is extremely fortunate in the fact that tourist travel, one of the backbone sources of revenue, has fallen off but little under pressure of the nationwide depression. This is news of importance, for it means that the Boulder Canyon project, in addition to providing the vast payroll which has been a life-saver to this section of the country, is also proving the magnet which is drawing a sufficient amount of tourist travel to compensate for the loss in that field which has been suffered the country over, and which has reduced many communities, either partially or wholly dependant on this "industry" to a sad state.

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In 1930, the chamber of commerce survey reveals, approximately 100,000 people visited Las Vegas, 51 per cent of the automobiles carrying California licenses. This number was doubled in 1931, with an estimated total of 204,000 visitors. The percentage of California cars increased to sixty during that year. So far, 1932 figures, including October have stayed within two and one half per cent of the 1931 total, which is nothing short of phenomenal, considering the records turned in by other tourist centers in this part of the country—notably the Utah parks district.

There has been a sizeable increase in the number of California cars, against a corresponding decrease in those from other states. Of the automobiles coming to Las Vegas this year, seventy seven per cent, or slightly better than three fourths are from southern California. Las Vegas is fortunate indeed—I wonder if we really realize it?