

# EDITORIAL

3-28-32

## BRINGING TOURISTS

Black canyon is being filmed today once more—and this time on a larger scale than ever before.

Black canyon is due to be known the world over by every person who reads newspapers, in any language, or attends any modern theatre where newsreel pictures are shown.

For Black canyon is spectacular—appeals to the public imagination and fancy.

Each filming of the Hoover dam project, each magazine spread or flurry of newspaper publicity brings the project and Boulder City more into the spotlight and further clinches Boulder City's claim to leadership as a tourist mecca for the nation.

Boulder City must be prepared to handle the continuous stream of sightseers who are now coming and who will continue to come in ever-increasing numbers to view the project.

The crying need now is a hotel. Several interests are looking over the field. One of them soon will see the need and the soundness of the investment sufficiently to get into action and give the town the hotel which it now needs to complete its cycle of necessary institutions.