

# EDITORIAL

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## "TWO MILLION TOURISTS"

"Two million tourists" will pass through Arizona on the way to the Olympic games from the east, according to estimates promulgated in Kingman's Mohave County Miner.

Of that 2,000,000 tourists 1,999,999 should see the Hoover dam project work going on in Black canyon—should see Boulder City, the wonder community of the nation.

Many thousands of those tourists will turn off highway 66 at Kingman and drive the 70-some-odd miles to the dam site, see the project and Boulder City and journey on to Los Angeles via the Arrowhead trail, if they are aware of the possibilities of this trip.

While the Boulder City Commercial association is working on the matter of signs for highways in the immediate vicinity of the city, it would be well for the organization to go into the matter of diverting much of this traffic from Kingman into the Hoover dam area.

Likewise, there will be many thousands of carloads of travelers heading for the Olympic head trail through Las Vegas. These people also should be reminded of the dam project trip, by a large sign on the highway near Las Vegas.

Such signs would be valuable at all times in bringing tourists to Boulder City. They should be erected on both highways regardless of the Olympic game. But, meantime, they should be erected in time to bring the great benefits of this heavy travel in August enroute to that world-known athletic tourney.

Why except the one man in the two million mentioned as those who should see the dam project? Why, he's merely the allowance for possibility that one man in the two million might be blind.