

## WINTER TOURISTS

Unfolding of plans for commercializing the vast hinterland behind the Boulder Canyon dam are already under advisement six years ahead of the expected completion. The Union Pacific is mobilizing its forces of publicity men and engineers behind a movement having its object the creation of a great winter resort that may be elaborated into an all year round attraction in coordination with Zion Park.

A preliminary educational measure is now before the people in the shape of a relief map showing that when the dam has been completed and the vast 110 mile reservoir is filled it will undoubtedly prove one of the most majestic tourist attractions in the country. The tentative plans contemplate establishing a line of steamers penetrating the innermost depths of the mountain region.

The maps published and circulated by the Union Pacific concerns what is the biggest engineering feat ever attempted in the matter of a water project with the exception of the Panama canal. Accessibility is one of the outstanding features as the reservoir will be situated on the direct line of transcontinental travel and vie with the Grand Canyon of the

Colorado as a sight seeing spectacle.

This is only one of the many projects destined to establish the future of Las Vegas and tributary territory forecasting an expenditure of millions every year and establishing a new business in a virgin area.

The panoramic prospects shows that when the water rises in the lake, the section of the Moapa line of the Union Pacific will be flooded between Kaolin and St. Thomas on the Virgin river. There is no discounting the value of this proposed attraction and the fact that the railroad has taken hold at this early stage demonstrates the faith of the management in the drawing powers of the improvement which will revolutionize transportation.

The exploitation of the tourist project does not include the further commercialization of the artificial lake by affording prospectors and mine developers access to a richly mineralized country where scores of producing mines may be established. Barge lines will offer cheap transportation for ores en route to Salt Lake smelters. The prospect is one that is bound to cause a stampede at the proper time when the rising waters impounded by the dam will enable the prospector to advance into the