

# Taking heat out of dam tour

Considered one of the seven engineering wonders of the modern world, Hoover Dam also can be one of the hottest—especially for folks waiting in line under a blazing desert sun for tour tickets.

But Gray Line Tours of Southern Nevada, the first and oldest sightseeing provider in Las Vegas, has found a way to take the heat out of a trip to the historic dam.

Gray Line recently became the first tour bus operator in Southern Nevada to include the prepaid \$5 admission fee to the new Hoover Dam visitor center in the price of a dam tour ticket. As a result, Gray Line customers no longer have to endure high desert temperatures as they wait in line for more than an hour simply to buy

a ticket for a tour of the dam.

"The new visitor's center at the dam has seen an increase in sightseeing, meaning there are even longer lines for tour tickets than ever before," said Barry Perea, president of Gray Line Tours of Southern Nevada. "The only way to get into the dam is through the visitors center. Now, our customers can just go right around the line and save at least an hour."

Gray Line offers three Hoover Dam tour packages, each featuring a 2-1/2 hour visit to the dam and exclusive discounts at the visitor center's snack bar and gift shop.

Including the visitor center admission fee, adult fares for Hoover Dam tours are \$22.95 for

the "Express" package, \$26.60 for a tour with lunch, and \$36.60 for a tour with a Lake Mead cruise aboard the Desert Princess sightseeing boat, Perea said.

The largest sightseeing bus association in the world, Gray Line was formed in 1910 and now boasts 99 domestic and 50 international members. Gray Line began serving Las Vegas in 1947 and was the first to offer Hoover Dam tours to visitors.

It began operating overnight tours three times a week to the Grand Canyon in 1947, and was the first to offer day tours to Lake Mead and Red Rock Canyon, as well as Las Vegas city excursions and trips to the surrounding desert areas.