

Western Air to Play Unique Role in Boulder Dam Broadcast on Friday

9-9-36

A Western Air Express Boeing plane piloted by the veteran Jimmy James, vice-president of the company in charge of operations, will perform perhaps the most unique role in the entire ceremony Friday attending the starting of the power generation in Boulder dam and the opening of the twelve needle valves in the outlet works.

It will be from one of the regular Western Air passenger ships that the air broadcast of the ceremony will be made, and the plane will arrive here sometime tomorrow for a special trial broadcast to be sure everything is functioning right.

The plane will be equipped with a special transmitter operated by experienced technicians and a description of the scene from the air will be broadcast as part of the 45 minute NBC program on Friday.

The voice will be picked up on a receiving set in Boulder City, sent by ground wire to the NBC studios in Los Angeles and broadcast over the extensive NBC network from that city.

It is expected that President Alvin Adams will be with the ship on Friday and he may make the trip tomorrow, Walter Bond, local field manager, said today.