

FARLEY TELLS

DAM STAMP SALE

11-4-35
Postmaster General James A. Farley has announced final figures on the first-day sale of the new Boulder dam three-cent commemorative postage stamp at the Boulder City post office September 30.

These figures reveal that 166,180 first-day covers were canceled at that office, representing a total sale of 295,000 Boulder dam stamps for \$8,850.00. On October 1, the first-day sale in Washington netted \$10,752.10 for 358,404 stamps.

The first-day sales at Boulder City exceeded in volume the first-day sales of any of the ten National Parks commemorative stamps issued in 1934.

The postmaster general, in announcing the Boulder dam first-day sales figures, also stated that the stamps at the Philatelic agency of the post office department for the first quarter of the current fiscal year, July to September inclusive, amounted to \$279,134.68. This figure exceeds by more than \$75,000 the sales at the agency during the same period a year ago.