

Boulder Dam Only One of  
the Magnets to Draw  
People, Says

**PUBLICITY IS URGED**

Famous Writer Expresses  
Surprise at Size of  
Las Vegas

"Las Vegas should become one of the greatest tourist centers in the country, if real effort is made to develop the possibilities in this area from that standpoint," Harry Carr, prominent southern California newspaperman and author, who left this morning for Death Valley after a three day inspection of Boulder dam and surrounding territory.

"With the great Boulder dam project as a magnet, and the scores of other outstanding attractions within an easy drive of your city, Las Vegas should be able to build a reputation as a tourist resort second to none in the country," he continued.

"I CANNOT understand how such attractions as the Lost City, Valley of Fire, Eldorado canyon, Charleston park and all the rest, have gone for so many years without any publicity outside of your own community. I find that many of your own residents are only vaguely aware of their existence, and that highways leading into those districts are uniformly bad.

"I for one was actually amazed to find all these things here to see. I've always pictured Las Vegas as a desert city with little to recommend it to the traveling public until the Boulder dam was started. This construction work naturally provided something everyone wants to see, and that's why I came here at this time. I never dreamed there were so many really meritorious scenic attractions within a short distance as there are. Why don't you tell the world about them, it will be worth more than the Boulder dam, in the long run," he declared.

CARR SUGGESTED that an organization dedicated to this purpose alone, be formed, to promote good highways into the various districts, and to advertise these attractions as California has always advertised hers.

"It will transform Las Vegas as much as Boulder dam already has done," he concluded.