

Department Store Staff Grows 12 To 40 in 5 Months

3/11/32
Twenty Departments In
Boulder City Company's
Big Institution.

From a store of 12 employes to an institution employing 40 workers and having 20 separate departments—that is the phenomenal record of growth hung up in the past five months by the Boulder City company's department store for contrast with longer established stores of similar nature in population centers in other parts of the nation.

The store opened officially on October 10, with twelve employes. Now the 20 departments are attended by a fleet of seven trucks, a warehouse of 50 carload capacity and a cold storage plant with five carloads capacity aiding in keeping of various products.

The Boulder City company operates the department store, recreation hall, a laundry of its own, and the 1100 man messhall, under management of Anderson Brothers. It has a commissary at the river camp. Sixteen dormitories including the six at the river camp and more than 460 residences are owned by this company.

Far removed in appearance from the usual type of "company store," the operations of the Boulder City company have an air of permanence and completeness that surprises the average newcomer.

The recent expansions of the department store include creation of a new electrical department and expansion of the fruit, vegetable and meat departments to fill greater space.

Among the departments of the store in addition to standard merchandise departments, there is a shoe repair shop, operated by Pelletier and Wickel, jewelry store operated by M. W. Davis, tailor shop run by F. J. Walker, fish market opened recently and in charge of Vernon Robbins, and a Navajo and Hopi Indian goods department run by Sam Richardson, formerly of Flagstaff, Arizona.