

# Factory Outlet stores coming to Car Country

2-25-93

Car Country International is bringing Factory Outlet stores to Henderson.

Construction on the first phase of the Car Country Factory Stores (75,000 square feet) will begin in Spring of 1993. A grand opening is scheduled for Fall 1993. The Car Country Factory Stores will be located on U.S. 95 at the entrance of Car Country International.

John Bayer and Wes Adams, partners of Car Country International and the Willey Creek Co., a New Hampshire-based developer, have formed a partnership to build the newest factory center in Southern Nevada. The partners anticipate additional phases to be built in 1994 and 1995 for a total of 225,000 square feet, more than 65 stores on 23 acres.

The Willey Creek Co. brings 10 years of experience in the outlet industry to the partnership. Currently Willey Creek owns, leases and manages 11 outlet centers from Maine to California.

Factory Stores are stores owned and operated by brand name manufacturers. They offer the customers savings of 20% to 70% off retail prices.