

156,487 PERSONS VIEW PROJECT SINCE JANUARY FIRST THIS YEAR

Month of May Record
Falls as 23,135 Tourists
See Dam in Month

BIG SUMMER LOOMS

Radio Broadcasts, San Di-
ego Fair, Other Publi-
city of Bring Travelers

Tourist travel to the Boulder canyon project has increased more than 56,000 this year from January to the end of May over the same period last year, according to figures released from the office of the bureau of reclamation today.

A total of 156,487 people, traveling in 47,750 cars, has been checked through the reservation gate to visit the dam this year, it was revealed today. This far exceeds last year's total, which was 100,877 people in 32,289 cars.

DURING THE month of May alone there were 23,135 tourists to the dam. They arrived in 7,556 cars. It is estimated that 900 of these travelers, coming in 350 cars, arrived at the dam via the James Cashman ferry across the Colorado river.

In May last year the total number of visitors at the dam was 17,521, who came in 6,165 cars, according to bureau of reclamation figures.

TOURIST TRAVEL to Boulder City during this week-end increased by about 200 over the total for last week-end. The figures for each day are as follows: Friday, 977 people in 322 cars; Saturday, 1003 people in 309 cars; and Sunday, 1256 people in 370 cars.

With the close of school sessions throughout the nation and the extensive advertising the Boulder dam has received through radio programs within the past few weeks, a large influx of tourists is expected to arrive here during the summer months to visit the Boulder canyon project. Travelers en route to San Diego to attend the exposition there are expected to plan their itinerary to include the Boulder canyon project and other points of interest in the vicinity, such as Mt. Charleston, Valley of Fire and Lost City.