

10 WAYS TOP MANAGEMENT CAN SUPPORT YOUR CAMPAIGN

1. Send out a memo endorsing the campaign.
2. Advocate participation as a campaign volunteer to enhance professional and educational development.
3. Help in recruitment of campaign volunteers.
4. Participate in ensuring 100% quality contact for all personnel.
5. Include campaign progress reports in executive management meetings.
6. Make their individual pledge first... "Leading by example".
7. Create opportunities to communicate with mid-management and line supervisors about the impact the CFC has on people's lives.
8. Ask all managers to include campaign presentations in staff meetings.
9. Participate personally in campaign event
10. Seek opportunities to personally thank volunteers, managers and donors for their time, talents and thoughtful contributions through the CFC.